

**Australia Day:
continued majority
support for
January 26**



February 2025

Majority support for retaining January 26

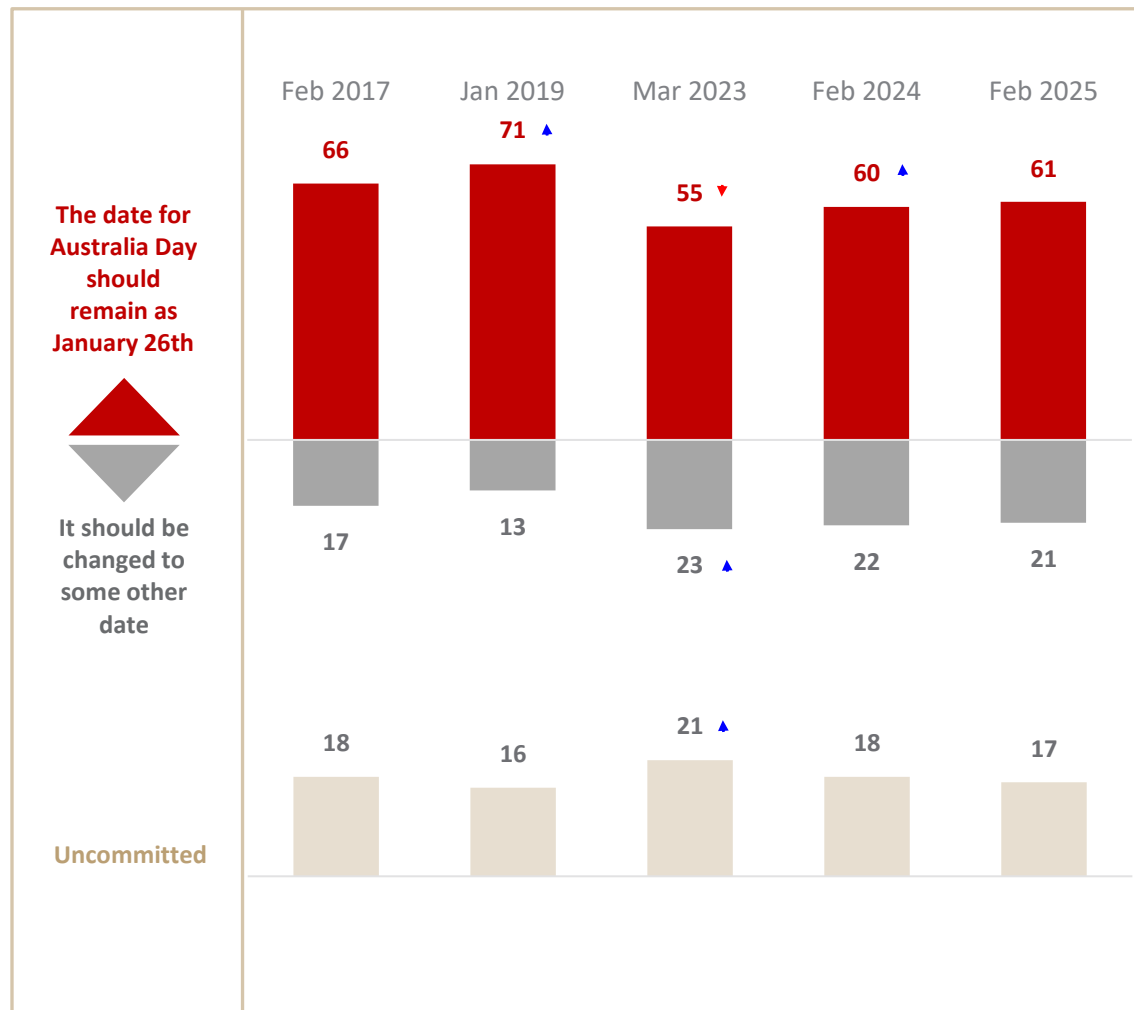
- A majority of Australians, 61%, believe January 26 should be retained as the date for celebrating Australia Day, far outweighing the 21% who would prefer to change the date. Around one-in-five are uncommitted in their opinion. Opinion remains unchanged compared with 2024
- This follows a rise in support for retaining the date from 55% in March 2023, to 60% in February 2024.
- The rise in support over that 12 month period was the mirror opposite of the decline in support for the Indigenous 'Voice'. In early 2023, various published polls found relatively high support for changing the Constitution to establish the 'Voice'. However, it subsequently declined with the proposal ultimately being defeated in the October 2023 referendum: 60% noted No and 40% voted Yes.

Methodology: The most recent wave was fielded February 20-26 among an online a sample of 1,246 people aged 18 years and over. Results were post-weighted to ABS Census data by age, sex, area and highest level of schooling completed.

Preferred date for Australia Day

Some people have suggested the date for Australia Day (January 26th each year) should be changed. Do you personally think...?

- The date for Australia Day should remain as January 26th
- It should be changed to some other date



▲ ▼ Significantly higher / lower than previous wave

Preferred date for Australia Day

Age

18-34

35-49

50-64

65+

Jan '19 Mar '23 Feb '24 Feb '25

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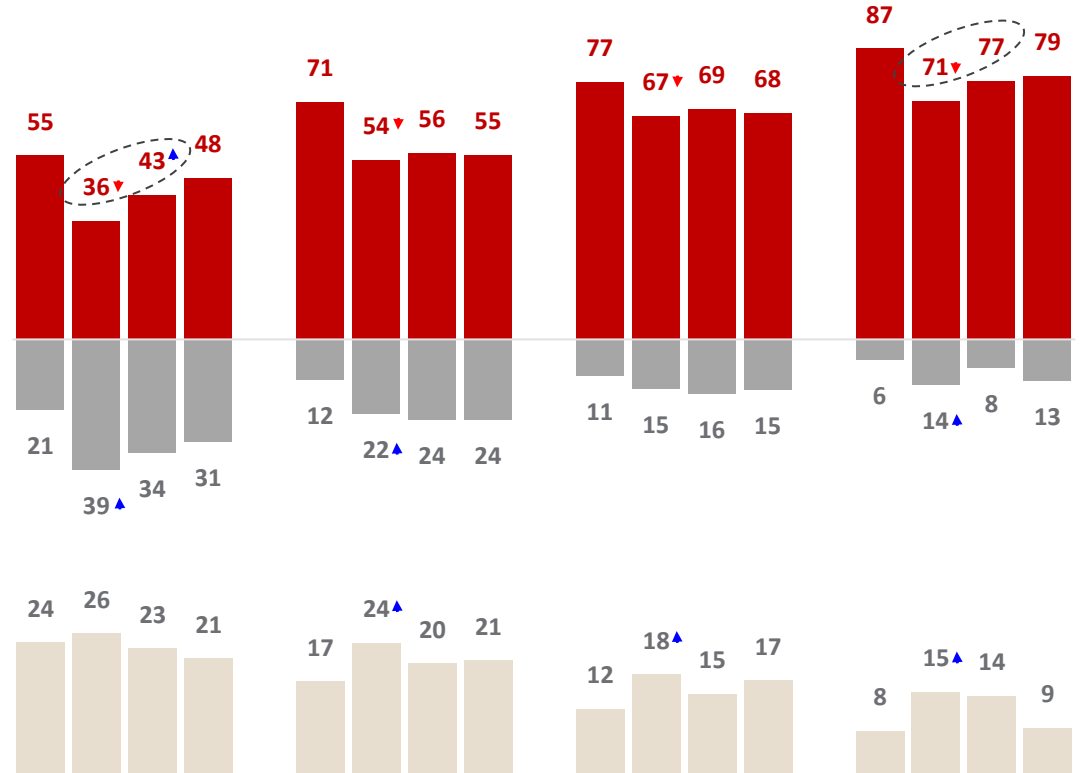
Jan '19 Mar '23 Feb '24 Feb '25

The date for Australia Day should remain as January 26th



It should be changed to some other date

Uncommitted



▲▼ Significantly higher / lower than previous wave